# ρηοτο BOOTH A DIGITAL ACTIVATION

FOR EVENTS





Photo



# **Create Excitement at Events with Games You Can Customize!**

#### Add Games to Any Physical or **Virtual Booth Space**

Activations - or Games with Data Capture are proven to add an average 30% engagement to booths at in-person & virtual events.

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## **Display Leaderboards**

Customize your own leaderboard to add to your booth design. Display leaderboards on any tablet, monitor, laptop, web page or mobile device.

#### **Capture Lead** Data & Feedback

storage.googleapis.com

YOUR BRANDING AND GRAPHICS

Photo Booth

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Use the Custom Form Builder to design forms that collect the data you need from participants. Require form completion prior to game play, or afterwards as a condition of claiming prizes.

#### **Increase Participation**

Keep participants engaged with player profiles that track player progress, guiding them through the actions and activities you want them to participate in.

#### **View & Export** Data in Real-Time

The included Exhibitor Dashboard provides live statisitcs, event analytics, and data collected from players during form completion. Export leads on the spot so you can begin follow up immediately.

## **Reward Participants**

Assign point prizes, a variety of e-gift card options, shopping rewards, or custom prizes with the included Rewards Center that automatically notifies, ships, and emails rewards to winners!